



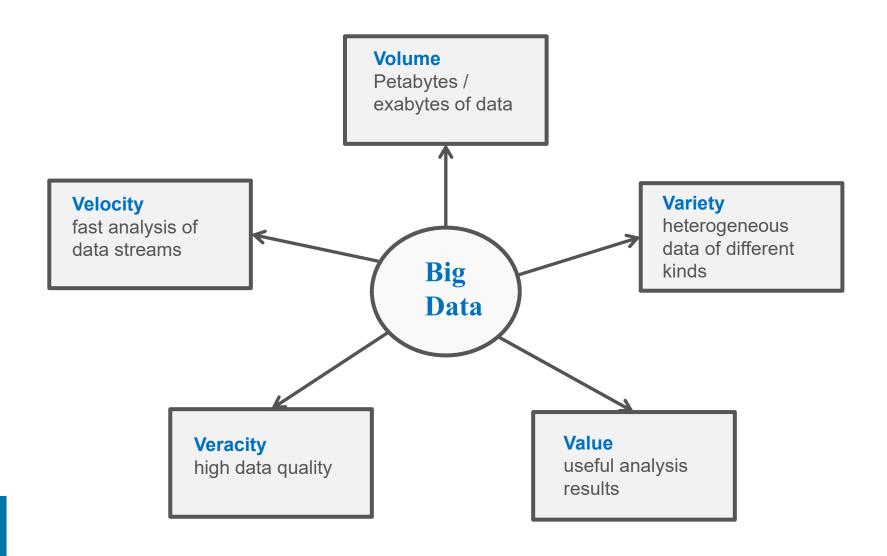
BIG DATA INTEGRATION RESEARCH AT SCADS

Erhard Rahm

Eric Peukert Alieh Saeedi Marcel Gladbach

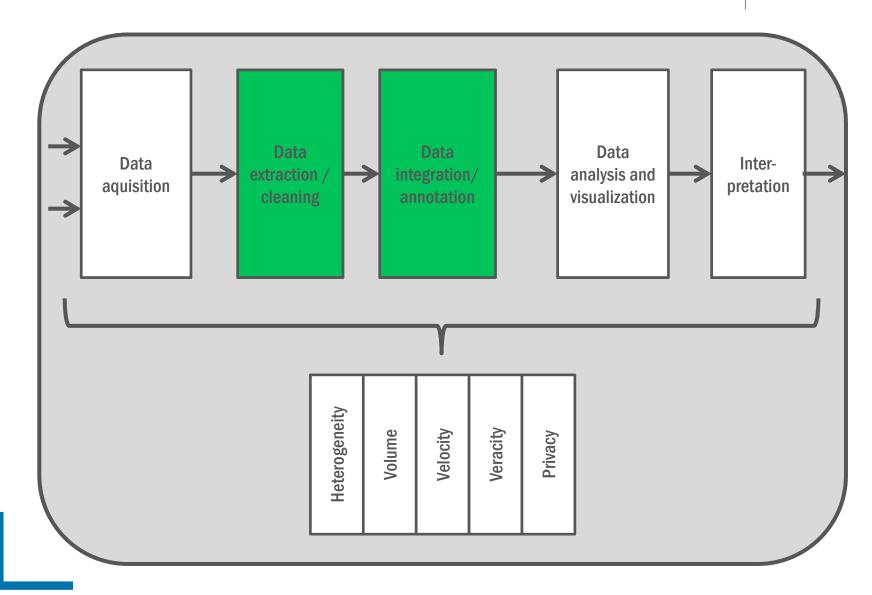


ScaDS BIG DATA CHALLENGES





BIG DATA ANALYSIS PIPELINE





DATA INTEGRATION

 Provision of uniform access to data originating from multiple, autonomous sources

Physical data integration

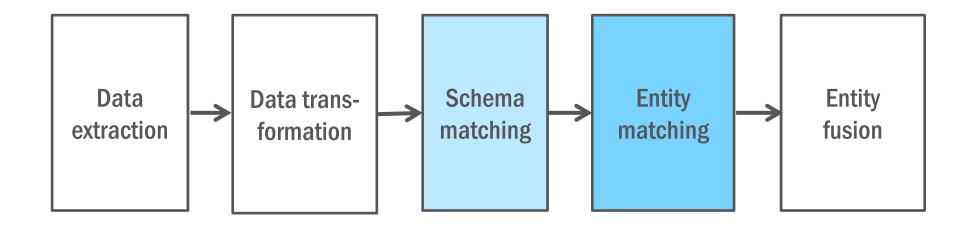
- original data is combined within a new dataset / database for access and analysis
- approach of data warehouses, knowledge graphs and most Big
 Data applications

Virtual data integration

- data is accessed on demand in their original data sources, e.g. based on an additional query layer
- approach of federated databases and linked data



KEY STEPS IN DATA INTEGRATION







- also called entity resolution, record linkage, deduplication ...
- identification of semantically equivalent entities
 - within one data source or between different sources
- original focus on structured (relational) data, e.g. customer data

Cno	LastName	FirstName	Gender	Address	Phone/Fax
24	Smith	Christoph			333-222-6542 / 333-222-6599
493	Smith	Kris L.		2 Hurley Place, South Fork MN, 48503-5998	444-555-6666

CID	Name	Street	City	Sex
11	Kristen Smith	2 Hurley Pl	South Fork, MN 48503	0
24	Christian Smith	Hurley St 2	S Fork MN	1



WEB ENTITIES: PRODUCT OFFERS

UNIVERSITÄT LEIPZIG



Canon VIXIA HF S10 Camcorder - 1080p - 8.59 MP - 10 x optical zoom

Flash card, 32 GB, 1y warranty, F/1.8-3.0

The VIXIA HF S10 delivers brilliant video and photos through a Canon exclusive 8.59 megapixel CMOS image sensor and the latest version of Canon's advanced image processor, ...

**** 12 reviews - Add to Shopping List

\$975 new from 52 sellers _____



Canon (VIXIA) HF S10 iVIS Dual Flash Memory Camcorder

Canon HF S10 iVIS Dual Flash Memory CamcorderSPECIAL SALE PRICE: \$899 Display both English/Japanese + we supplu all English manuals in English as PDF. Add to Shopping List

\$899.00 new Made in Japan Online



Canon VIXIA HF S10

Dual Flash Memory High Definition Camcorder The Next Step Forward in HD Video Canon has a well-known and highly-regarded reputation for optical excellence,

Add to Shopping List

\$999.00 new Performance Audio 2 seller ratings



Canon VIXIA HF S100 Flash Memory Camcorder

***Canon Video HF S100 Instant Rebate Receive \$200 with your purchase of a new Canon VIXIA HF S100 Flash Memory Camcorder. (Price above includes \$200 Add to Shopping List

\$899.95 new Arlingtoncamera.com 5 seller ratings



Canon Vixia Hf S10 Care & Cleaning

Care & Cleaning Digital Camera/Camcorder Deluxe Cleaning Kit with LCD Screen Guard Canon VIXIA HF S10 Camcorders Care & Cleaning.

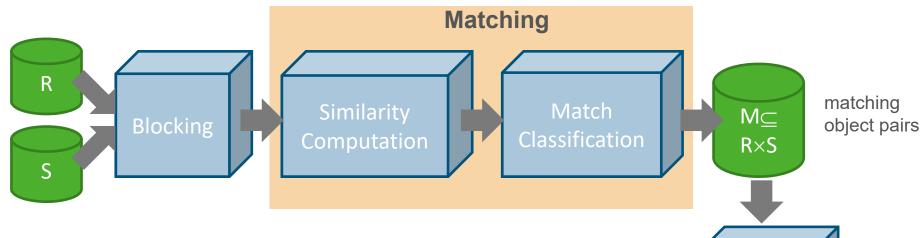
Add to Shopping List

\$2.99 new shop.com ★★★☆☆ 38 seller ratings

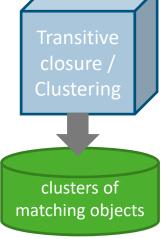


ENTITY MATCHING WORKFLOW

UNIVERSITÄT LEIPZIG



- should be applicable for more than 2 input sources
- all steps should be run in parallel



KEY DATA INTEGRATION CHALLENGES

UNIVERSITÄT LEIPZIG

Data quality

- unstructured, semi-structured sources
- need for data cleaning and enrichment

Large-scale matching

- reduce search space, e.g. utilizing blocking techniques
- massively parallel processing (Hadoop clusters, GPUs, etc.)

Holistic data integration

- support for many data sources, not only 1 or 2
- binary integration approaches do not scale -> clustering

Graph-based data integration

- integrate entities of multiple types and their relationships, e.g. within knowledge graphs
- Support for graph analytics

Privacy for sensitive data

privacy-preserving record linkage and data mining



- Introduction
- Scalable / holistic / graph-based matching (Rahm)
 - Use case: Matching of product offers
 - Hadoop-based entity resolution (Dedoop)
 - Holistic data integration
 - Gradoop approach for graph-based data integration/analysis
- Demo Gradoop Service (Peukert)
- Holistic entity matching with FAMER (Saeedi)
- Privacy-preserving record linkage (Gladbach)



BIG DATA INTEGRATION USE CASE

UNIVERSITÄT **LEIPZIG**

Integration of product offers in comparison portal

- Thousands of data sources (shops/merchants)
- Millions of products and product offers
- Continous changes
- Many similar, but different products
- Low data quality



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Flash card, 32 GB, 1y warranty, F/1.8-3.0

The VIXIA HF S10 delivers brilliant video and photos through a Canon exclusive 8.59 megapixel CMOS image sensor and the latest version of Canon's advanced image processor, ...

★★★★★ 12 reviews - Add to Shopping List



Canon (VIXIA) HF S10 iVIS Dual Flash Memory Camcorder

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Canon VIXIA HF S100 Flash Memory Camcorder

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\$975 new

from 52 selle Compare

\$899.00 Made in Jap

\$999.00

Performance 2 seller ratings

\$899.95

Arlingtoncan 5 seller ratings

\$2.99 nev shop.com ★★★☆☆ 38:



SOLUTION APPROACH

Input:

- new product offers
- existing product catalog with associated products and offers

Preprocessing/ Data Cleaning:

- extraction and consolidation of manufacturer info
- extraction of product codes

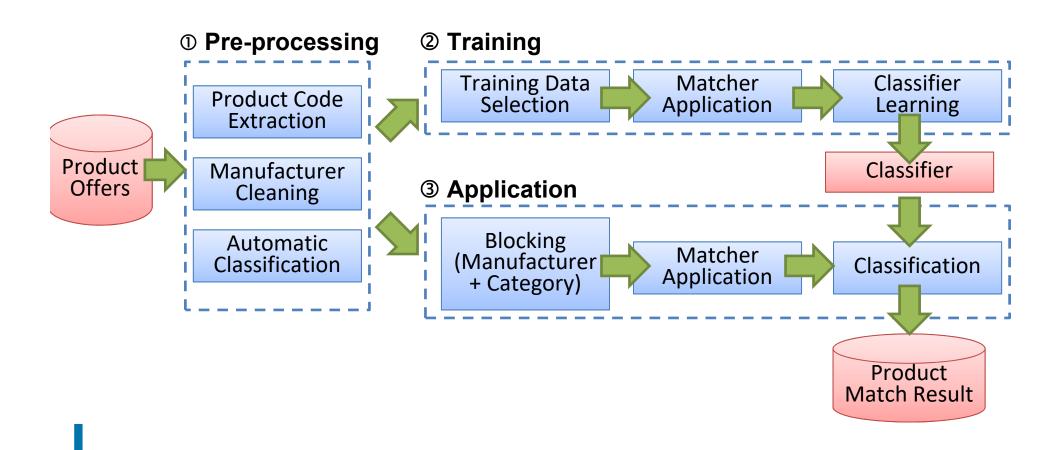


Hahnel HL-XF51 7.2V 680mAh for Sony NP-FF51



LEARNING-BASED MATCH APPROACH

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HOW TO SPEED UP ENTITY MATCHING?

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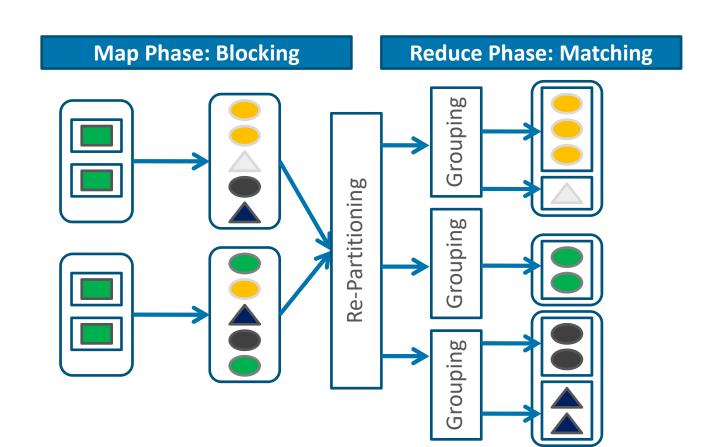
- Blocking to reduce search space
 - group similar objects within blocks based on blocking key, e.g. manufacturer or name prefix
 - restrict matching to entities from the same block

Parallelization

- split match computation in sub-tasks to be executed in parallel
- exploitation of Big Data infrastructures such as Hadoop Map/Reduce,
 Apache Spark or Apache Flink



USE OF MAP/REDUCE

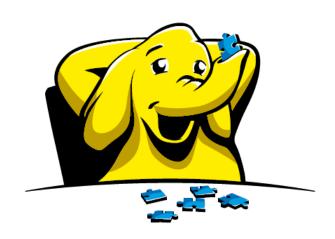




DEDOOP: HADOOP-BASED MATCHING

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- parallel execution of data integration/ entity match workflows with Hadoop
- powerful library of match and blocking techniques
- learning-based configuration
- GUI-based workflow specification
- automatic generation and execution of Map/Reduce jobs on different clusters
- automatic load balancing for optimal scalability
- iterative computation of transitive closure



"This tool by far shows the most mature use of MapReduce for data deduplication" www.hadoopsphere.com

HOLISTIC DATA INTEGRATION

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- Scalable approaches for integrating N data sources (N >>2)
 - pairwise matching does not scale
 - 200 sources -> 20.000 mappings
- Increasing need due to numerous sources, e.g., from the web
 - many thousands of web shops
 - hundreds of LOD sources (Linked Open Data)
 - millions of web tables



- Large open data /metadata/mapping repositories
 - dataset collections: data.gov, datahub.io,
 www.opensciencedatacloud.org, web-datacommons.org

E. Rahm: The Case fo Holistic Data Integration. Proc. ADBIS, LNCS 9809, 2016



HOLISTIC DATA INTEGRATION: USE CASES

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- Entity search engines
 - clustering of matching entities (publications, product offers)
 - physical data integration
 - thousands of data sources



[PDF] Data cleaning: Problems and current approaches

E Rahm, HH Do - IEEE Data Eng. Bull., 2000 - academia.edu

We classify data quality problems that are addressed by data cleaning and provide an overview of the main solution approaches. Data cleaning is especially required when integrating heterogeneous data sources and should be addressed together with schema ...

☼ ೨೨ Cited by 1654 Related articles All 35 versions ≫





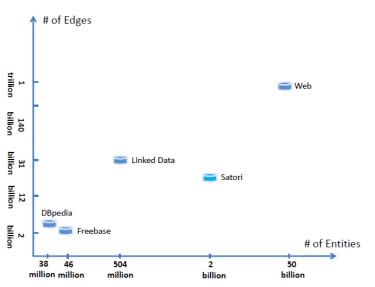


KNOWLEDGE GRAPHS

- uniform representation and semantic categorization of entities of different types
 - examples: DBPedia, Yago, Wikidata, Google KG, MS Satori, Facebook, ...
 - entities often extracted from other resources (Wikipedia, Wordnet etc.) or web pages, documents, web searches etc.
 - Knowledge Graphs provide valuable background knowledge for enhancing entities (based on prior entity linking), improving search results ...

The Scale of Knowledge Graphs







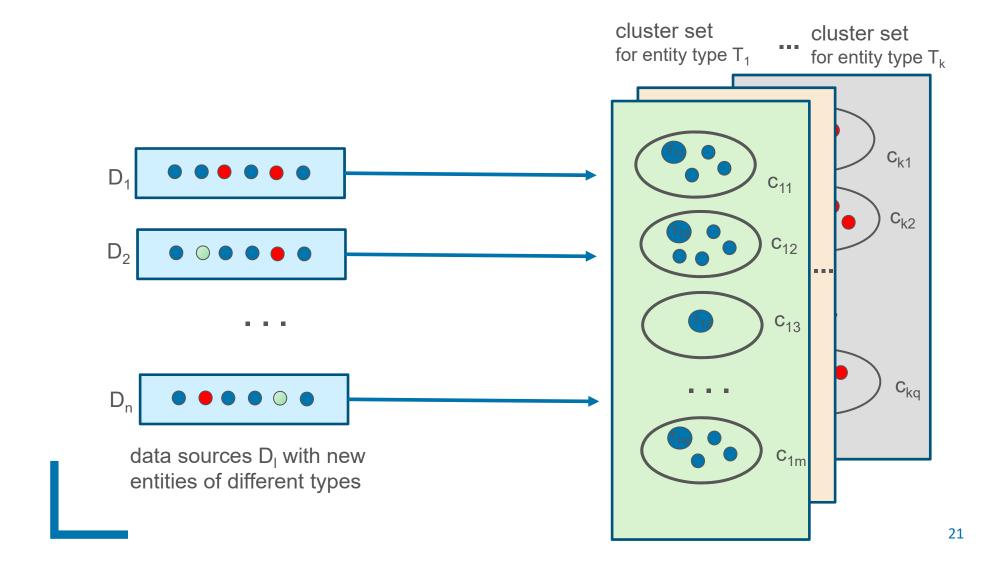
HOLISTIC ENTITY RESOLUTION

- requirements
 - scalability to many data sources and high data volumes
 - dynamic addition of new sources /entities
 - support for many entity types
 - high match quality
 - little or no manual interaction
- binary match approaches not sufficient
- clustering-based approaches
 - represent matching entities from k sources in single cluster
 - determine cluster representative for further processing/matching
 - incremental addition/clustering of sources, e.g., starting with the largest data source
 - utilize blocking to restrict number of clusters to match with



(INCREMENTAL) CLUSTERING-BASED ENTITY RESOLUTION

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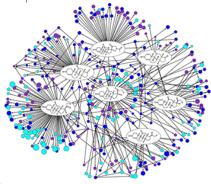




GRAPH ANALYTICS

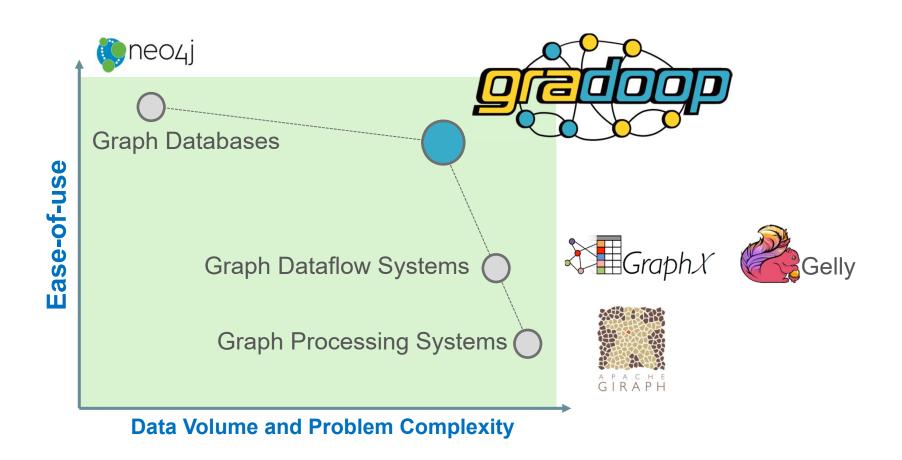
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- advanced data analytics considering entities and their relationsships
- numerous use cases
 - social networks, bibliographic networks, bioinformatics, ...
 - also useful for business intelligence
- requirements for "big" graph analytics
 - semantically expressive graph data model supporting entites / relationships of different types, e.g. property graph model
 - powerful query and graph mining capabilities
 - high performance and scalability
 - support for graph-based data integration
 - support for versioning and evolution
 - comprehensive visualization support









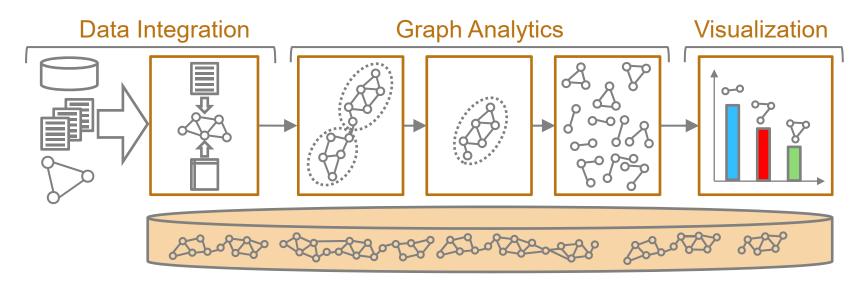


GRADOOP CHARACTERISTICS

- Hadoop-based framework for graph data management and analysis
 - persistent graph storage in scalable distributed store (Hbase)
 - utilization of powerful dataflow system (Apache Flink) for parallel, in-memory processing
- Extended property graph data model (EPGM)
 - operators on graphs and sets of (sub) graphs
 - support for semantic graph queries and mining
- declarative specification of graph analysis workflows
 - Graph Analytical Language GrALa
- end-to-end functionality
 - graph-based data integration, data analysis and visualization
- open-source implementation: www.gradoop.org



END-TO-END GRAPH ANALYTICS



- integrate data from one or more sources into a dedicated graph store with common graph data model
- definition of analytical workflows from operator algebra
- result representation in meaningful way





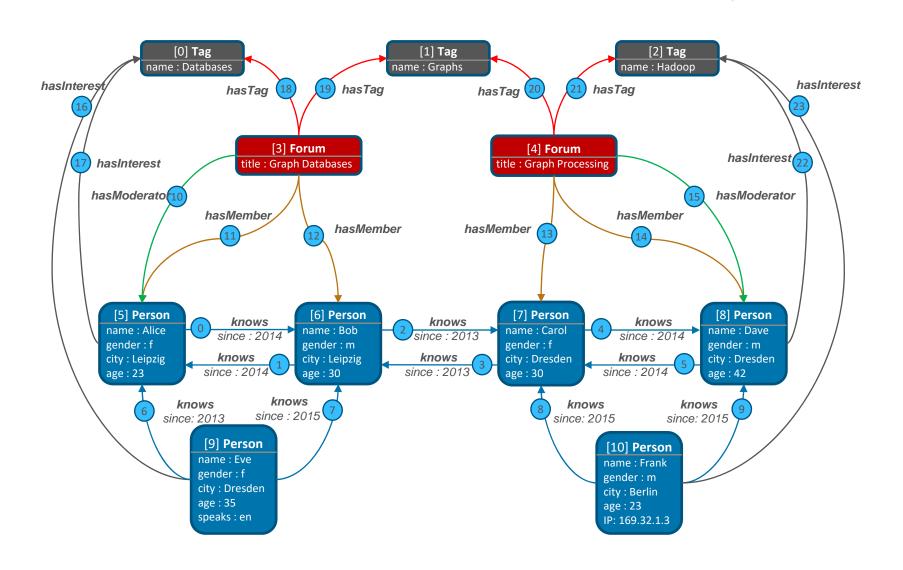
Call *

	Ope			
Unary		Binary	Algorithms	
Logical Graph	Aggregation	Combination	Gelly Library	
	Pattern Matching	Overlap	BTG Extraction	
	Transformation	Exclusion	Adaptive Partitioning	
	Grouping	Equality		
	Subgraph			
	Call *			
Graph Collection	Selection	Union	Frequent Subgraphs	
	Distinct	Intersection		
	Sort	Difference		
	Limit	Equality		
	Apply *			
Gr	Reduce *			



SAMPLE GRAPH

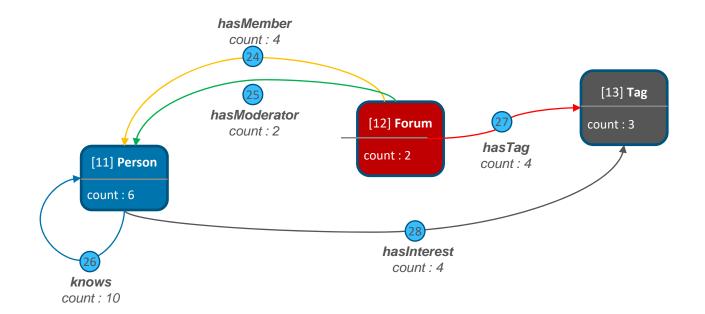
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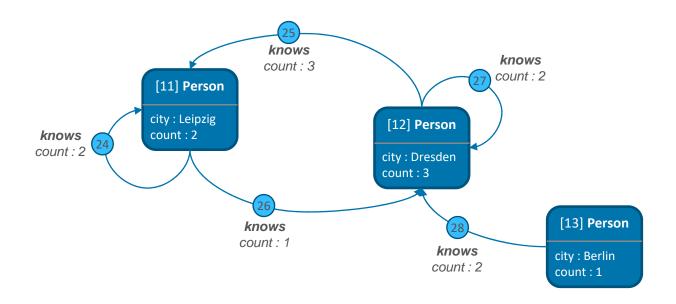
GROUPING: TYPE LEVEL (SCHEMA GRAPH)

```
vertexGrKeys = [:label]
edgeGrKeys = [:label]
sumGraph = databaseGraph.groupBy(vertexGrKeys, [COUNT()], edgeGrKeys, [COUNT()])
```





GROUPING: PROPERTY-SPECIFIC





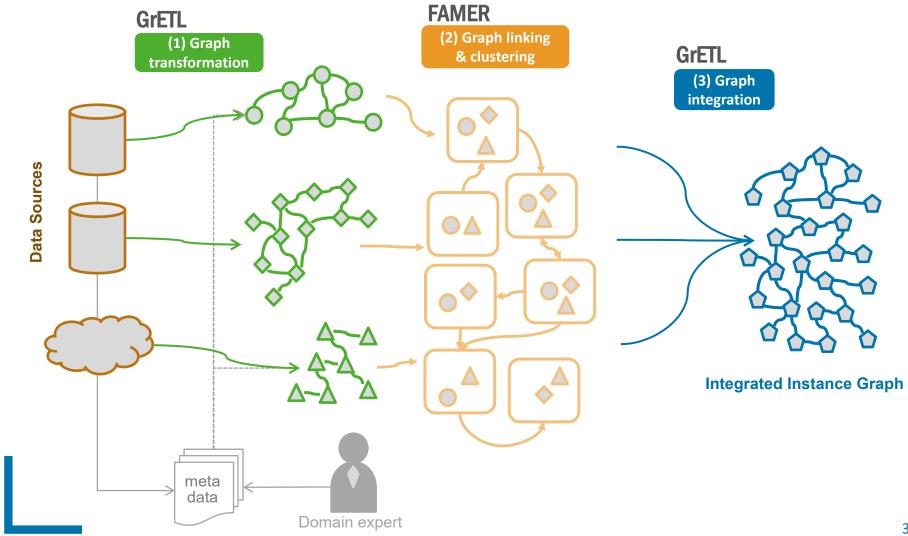
GRAPH-BASED DATA INTEGRATION

- need to integrate diverse data from different sources (or from data lake) into semantically expressive graph representation
 - for later graph analysis
 - for constructing knowledge graphs
- traditional tasks for data acquisition, data transformation & cleaning,
 schema / entity matching, entity fusion, data enrichment / annotation
- most previous work for RDF data, but not for property graphs
- new challenges
 - many data sources (pairwise linking of sources not sufficient)
 - match and fuse both entities and relationships
 - several entity and relationship types
 - more complex preparatory data transformations to resolve structural heterogeneity in input sources/graphs





GRAPH DATA INTEGRATION WORKFLOW





GRAPH TRANSFORMATION IN GRETL/GRADOOP

Structural Transformations

- Grouping
- Property to Vertex
 - simple deduplication
- Edge to Vertex
- Vertex to Edge
- Edges by Neighborhood
- Fuse Edges
- Cypher construct



PROPERTY TO VERTEX

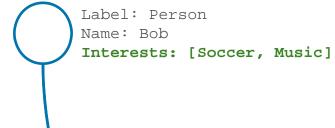
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Label: Interest

Pseudocode:

inputGraph

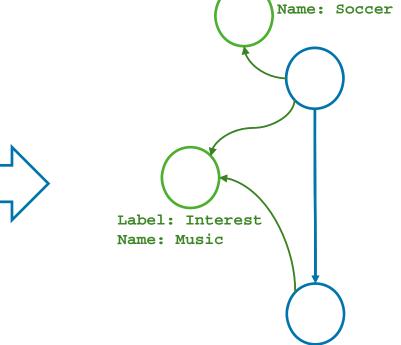
.extractProperty(Person, Interests, Interest)





Label: Person Name: Alice

Interests: [Music]



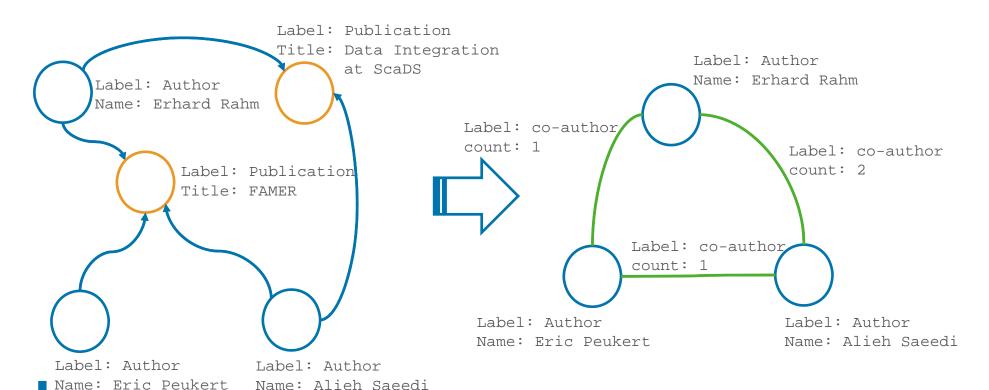


EDGES BY NEIGHBORHOOD

Pseudocode:

inputGraph

- .edgesByNeighborhood(Publication, Author, co-author)
- .fuseEdges(co-author, count, SUM)
- .vertexInducedSubgraph(ByLabel(Author))



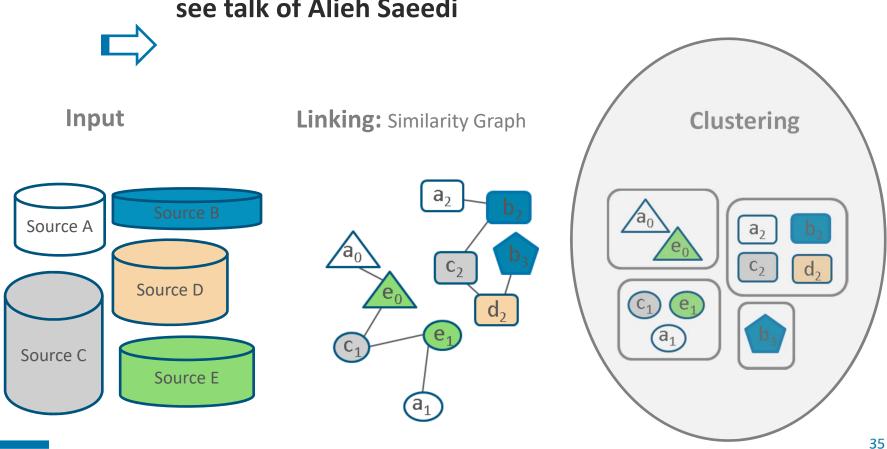




ENTITY LINKING AND CLUSTERING

FAMER: scalable linking & clustering for many sources

see talk of Alieh Saeedi





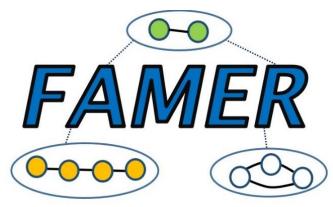
- Challenges of Big Data Integration
 - Data quality and scalability
 - Many sources: need for holistic data integration / entity clustering
 - graph-based data integration for context-based matching of vertices and edges
 - Privacy-preserving record linkage (PPRL)
- Preprocessing and machine learning help to achieve high data quality (use case: matching of product offers)
- Parallel matching, e.g. based on MapReduce, Apache Spark/Flink (DEDOOP, FAMER)
- Graph-based data integration: work in progress (GRADOOP, GrETL)
 - graph-based data transformation
 - matching for multiple entity and relationship types



- Introduction
- Scalable / holistic / graph-based matching (Rahm)
 - Use case: Matching of product offers
 - Hadoop-based entity resolution (Dedoop)
 - Holistic data integration
 - Gradoop approach for graph-based data integration/analysis
- Demo Gradoop Service (Peukert)
- Holistic entity matching with FAMER (Saeedi)
- Privacy-preserving record linkage (Gladbach)







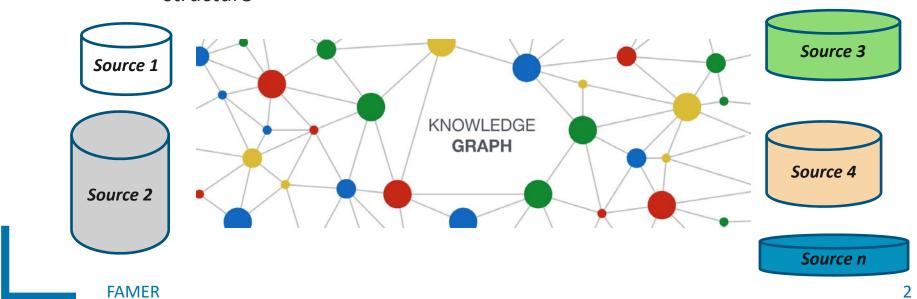
FAst Multi-source Entity Resolution System

Alieh Saeedi, Eric Peukert, Erhard Rahm

www.scads.de



- Physical data integration
 - Knowledge graph: Store data from multiple sources in a graph-like structure

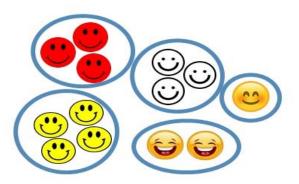




- Automatic construction & maintenance of KG: data quality
- Challenges for data quality
 - Entity Resolution: The task of identifying and linking entities that refer

to the same real-world entity

2 sources: Binary linking



N sources: Clustering





- Scalable ER approaches for big data
 - Multiple data sources
 - Large volumes of data
- Built on top of the distributed data flow framework Apache Flink and scalable graph analytics framework Gradoop
 - High scalability
 - Many machines



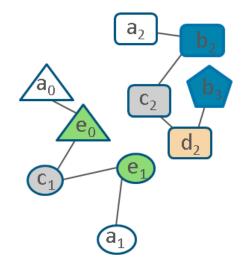


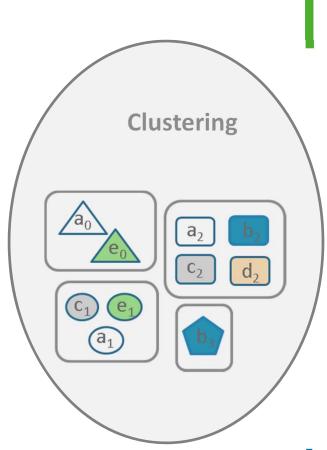
https://dbs.uni-leipzig.de/research/projects/object_matching/famer

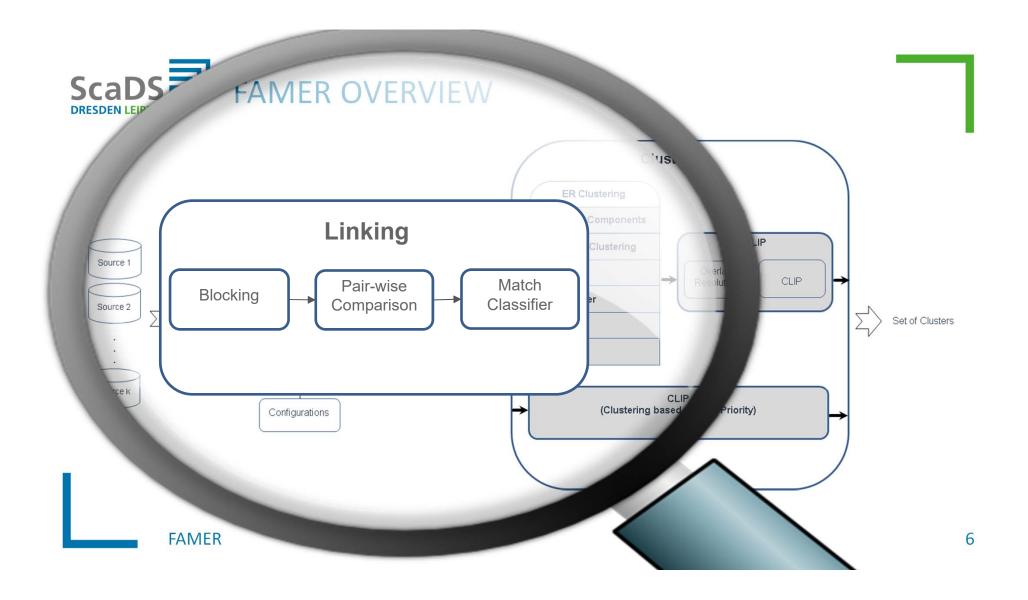


Source A Source B Source D Source C Source E

Linking: Similarity Graph









Pair-wise Match Blocking Comparison Classifier

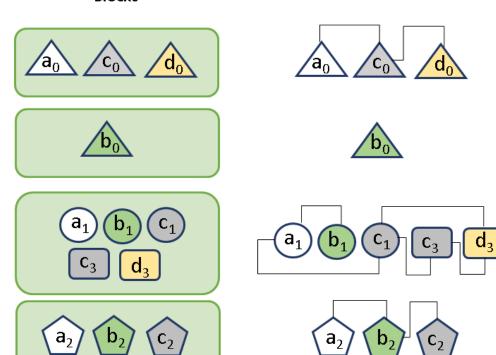
Id Name	Surname	Suburb	Post code	Sourceld	<u>Id key</u>
a ₀ geOrge	Walker	winston salem	27106	Src A	a ₀ wa
b ₀ George	Alker	winstom salem	27106	Src B	c _o wa
c ₀ George	Walker	Winstons	27106	Src C	d_0 wa
d ₀ Geoahge	Waker	Winston	27100	Src D	
					b _o al
a ₁ Bernie	Davis	pink hill	28572	Src A	
b ₁ Bernie	Daviis	Pinkeba	2787z	Src B	$\left(a_1 da \right)$
c ₁ Bernii	Davs	pink hill	28571	Src C	b ₁ da
					c ₁ da
a ₂ Bertha	Summercille	Charlotte	28282	Src A	c ₃ da
b ₂ Bertha	Summeahville	Charlotte	2822	Src B	d ₃ da
d ₂ Brtha	Summerville	Charlotte	28222	Src D	
					(a ₂ su
c ₃ Bereni	dan'lel	Pinkeba	27840	Src C	b ₂ su
d ₃ Bereni	Dasniel	Pinkeba	2788o	Src D	d_2 su

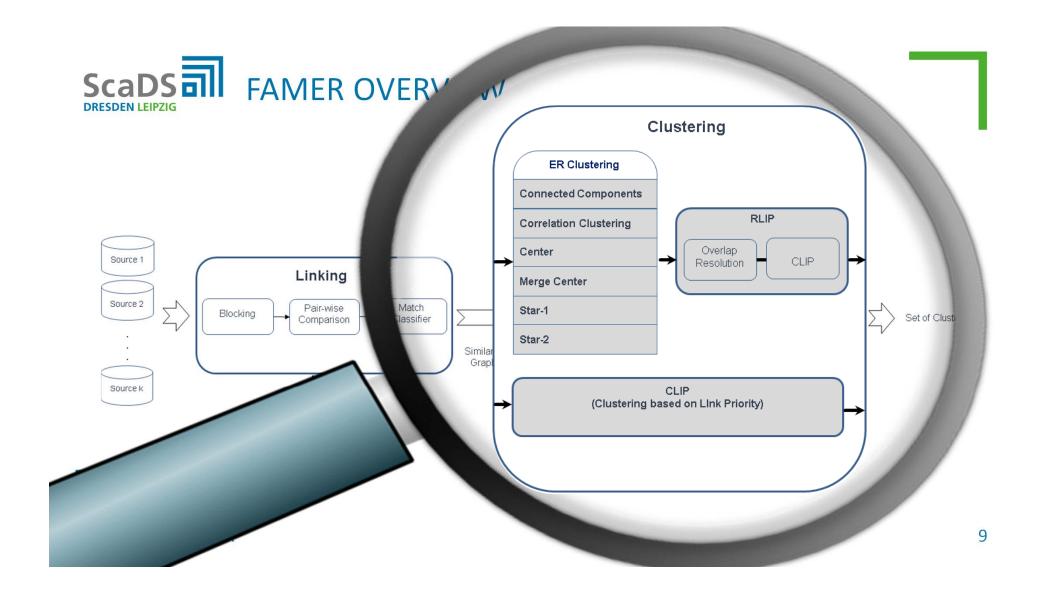


FAMER LINKING



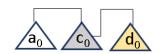
Blocks



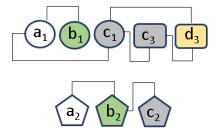


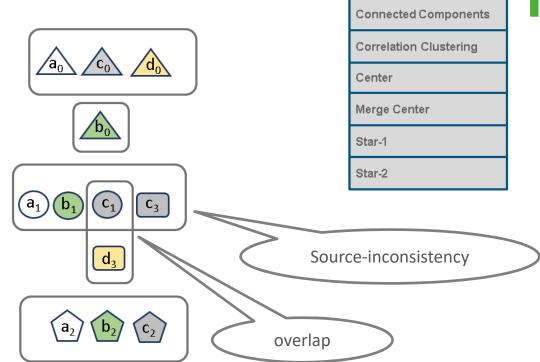


Similarity graph









FAMER

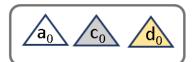
ER Clustering



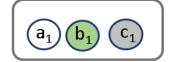
- Prioritize links based on
 - Link strength
 - Strong, Normal, Weak
 - Link degree
 - Similarity value
- produces
 - Source-consistent clusters
 - No overlap

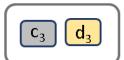
https://github.com/dbs-leipzig/FAMER_Clustering

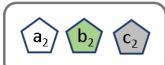
CLIP (Clustering based on Llnk Priority)





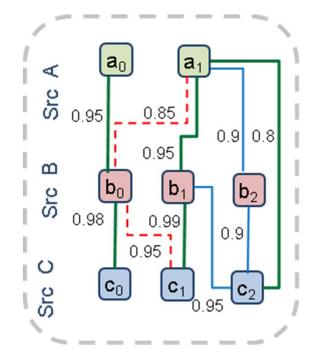




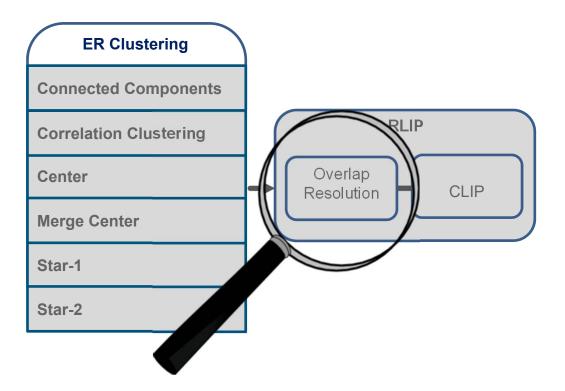




- Link Strength
 - Strong
 - Normal
 - Weak

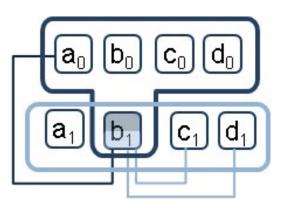








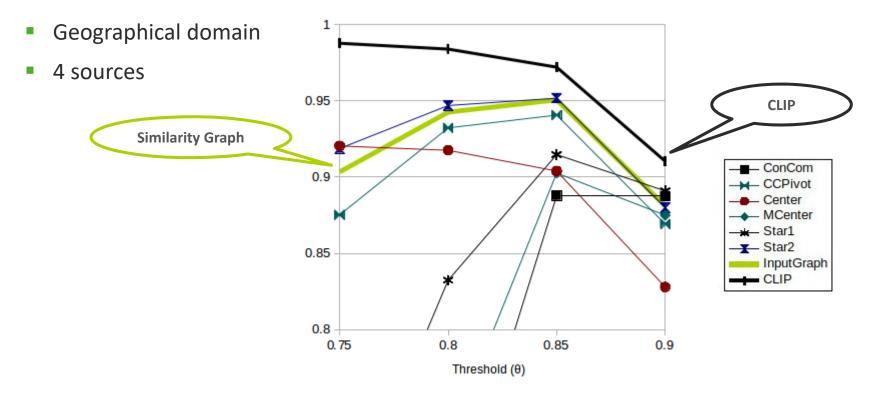
- Concepts
 - Link strength
 - Cluster association degree



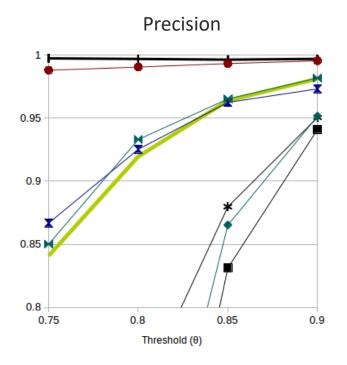


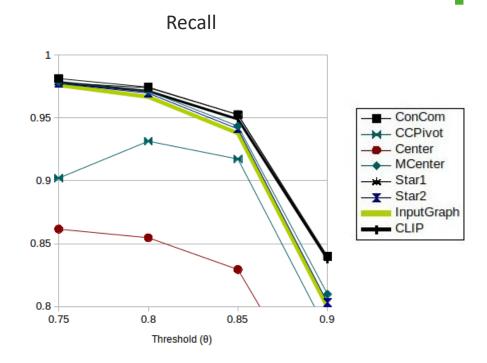
ER Clustering output Overlap Resolve CLIP $\begin{bmatrix} c_3 \end{bmatrix}$ d_3 b_2





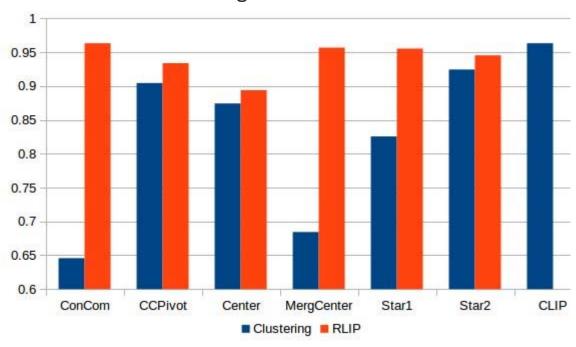








Average F-Measure





Flink cluster of 16 workers

5 party: 69 seconds (~ 1 min)

• 10 party: 228 seconds (< 4 min)

5 sources – 5,000,000 entities

	#workers							
Clustering	4	8	16					
ConCom	51	57	55					
CCPiv	1530	10008	688					
Center	390	208	117					
Merge Center	640	349	194					
Star-1	288	149	85					
Star-2	214	124	67					
CLIP	190	101	69					



5 sources – 5,000,000 entities

method	Run times (sec)					
	Clustering	RLIP		Sum		
ConCom	55	6	59	124		
CCPiv	688	46		734		
Center	117	46		163		
Merge Center	194	49		243		
Star-1	85	55	53	193		
Star-2	67	61	52	180		
CLIP	69	-		69		



- Parallel execution of ER workflows using the Big Data framework
 Apache Flink
- ER for multi-source datasets
- Parallel clustering
 - A new clustering approach called CLIP (Clustering based on LInk Priority)
 - An approach called RLIP (cluster Repair based on LInk Priority)

FAIVIER

21



- Improving Famer linking component
- Developing incremental ER strategies
- Scalability and quality test with more number of sources





Marcel Gladbach, Martin Franke, Ziad Sehili, Erhard Rahm

PRIVACY-PRESERVING RECORD LINKAGE

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RECORD LINKAGE (RL)

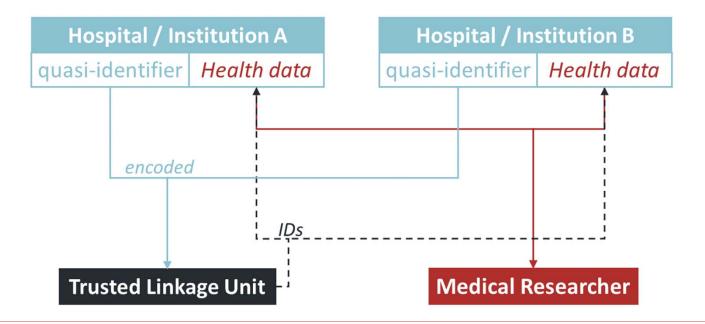
- finding records from different data sources
 - referring to the same real-world entity (usually persons or products)
- typically no global identifiers
- → **linkage** by comparing *quasi-identifiers* (name, address, etc.)

PID	D Last_nameFirst_nameA		Age Address		Sex	SexPressure Stress		Reason				
P1209 P4204 P4894	miller	peter amelia jeff	41 39 4	16 Main 9 Aplecross			140/90 120/80		chest pain headache			
			ID (Given_name	Surname	DOB	Gender	•	Address		Loan_type	Balance
			6723 8345	peter smith	roberts	11.10.7	9 M	645 I	Main Street 2 Reader Ave	2602		8,100
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PRIVACY PRESERVING RECORD LINKAGE (PPRL)

Linkage on encoded data to not reveal the identity of persons in the process



Privacy-Preserving Record Linkage



OUTLINE

- 1 Introduction to PPRL
- 2 Research Results
- 3 Application Projects
- 4 Conclusion and Outlook



USE CASES

Medical Domain

data from hospitals, physicians, insurance companies, studies, ...

- central registries for certain diseases
- clinical studies to optimize treatments
- social studies

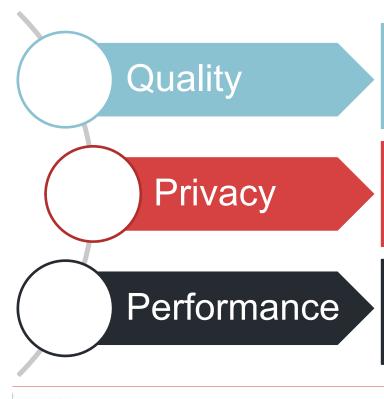
Criminalistics

data from banks, credit card companies, email service providers, authorities, ...

- money laundry detection
- detection of criminal online activities



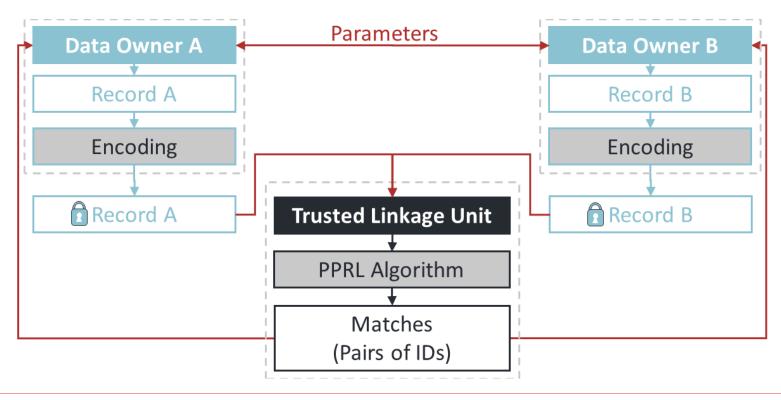
CHALLENGES



- support of fuzzy matches
- avoiding false matches (Precision)
- avoiding missing matches (Recall)
- suitable encoding
- organizational structures
- protection against attacks
- scalability to large datasets and many parties
- filter and blocking techniques



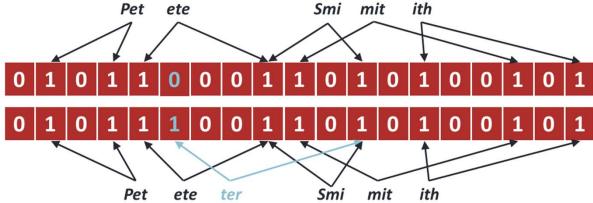
PROTOCOLS





ENCODING

- quasi-identifiers are tokenized into a set of q-grams
- q-grams are mapped with k hash functions
 into a bit vector with fixed length L: Bloom filter



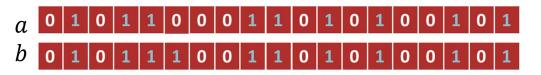
typical parameters: q=3; L=1000; k=20



MATCHING

- **distance Function**, e.g. *Hamming distance* $d_h(a,b) = |a \lor b| |a \land b| = |a XOR b|$ for bit vectors
- similarity Function, e.g. Jaccard similarity

$$sim_j(a,b) = \frac{|a \wedge b|}{|a \vee b|}$$



$$d_h(a, b) = 10 - 9 = 1$$

 $sim_j(a, b) = \frac{9}{10} = 0.9$

pairs of records with similarity above a given
 threshold t ∈[0,1] are considered as matches



PERFORMANCE

2 parties: inherent quadratic complexity of underlying linkage problem

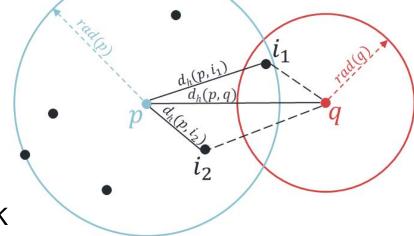
Solutions:

- filter technique: Metric Space approach
- blocking technique: Locality Sensitive Hashing (LSH)
- parallel PPRL



METRIC SPACE

- similarity join with threshold t ∈ [0,1]
 (same results as nested loop)
- filter technique using pivot elements
- utilizing triangle inequality to reduce search space
- distributed implementation using FLINK



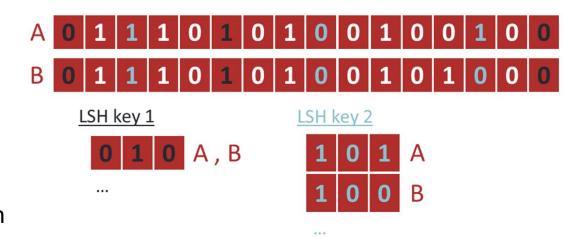
usually saves > 95% of comparisons compared to nested loop

[research by Ziad Sehili and Marcel Gladbach]



LOCALITY-SENSITIVE HASHING (LSH)

- probabilistic blocking using locality sensitive hash functions for dimensionality reduction
- concatenation of hash values as blocking key
- multiple keys to deal with dirty data

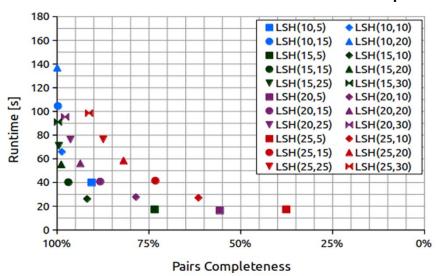


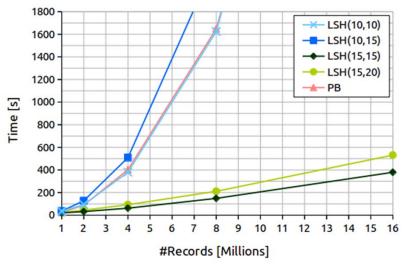
- loss of matching pairs (regarding t) during blocking possible
- but much faster runtimes than filtering techniques



DISTRIBUTED LSH

example results (1 million synthetic records 800K-200K on 16-node cluster with FLINK implementation):





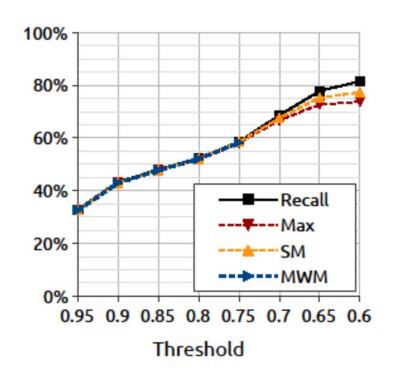


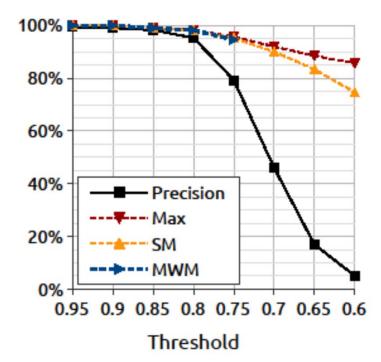
POSTPROCESSING

- linkage results often contain multi-links (1:n)
- but with assumed deduplicated databases: only 1:1 links are expected
- post-processing for multi-link cleaning
- evaluated methods:
 - Best Match Selection Strategy (Max1-both)
 - Stable Matching (SM)
 - Maximum Weight Matching (MWM) = Hungarian Algorithm



POSTPROCESSING



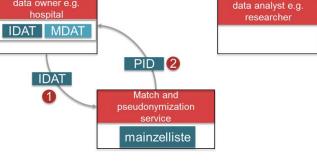




MAINZELLISTE

- web-based pseudonymization service
- centralized trusty unit
 - management of patients records
 - creation of non-descriptive PID for patients
 - RL on original fields or Bloom filters to assign same PID to same patient
- <u>goal:</u> supply users (e.g. researchers in health care) with data which underlie privacy policies and possibly spread over several institutions
- problem: long runtime for linkage due to the lack of a blocking strategy

[research by Ziad Sehili]

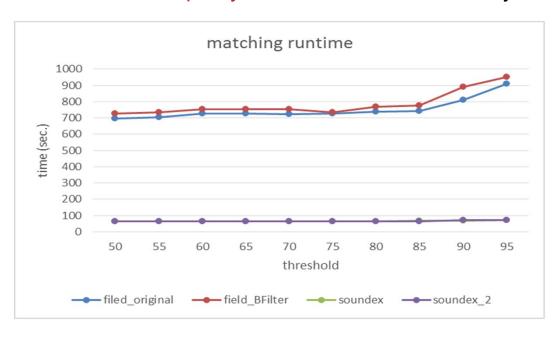


PID MDAT



EVALUATION OF MAINZELLISTE

evaluation of quality and runtime with different synthetic datasets with German names



simple Soundex blocking

(equality on first or last name)

- runtime improvement of a factor 10 to 30
- without reducing result quality

implementation of LSH planned

[research by Ziad Sehili]





THE SMITH CONSORTIUM

- part of the Medical Informatics Initiative Germany (BMBF funded)
- initiated by university hospitals Leipzig, Jena, Aachen
- complemented by UKs Halle, Hamburg, Essen, Bonn, Düsseldorf, Rostock
- industrial partners: SAP, März / Tiani, Fraunhofer ISST and more
- started with 4-year development and networking phase in 01/2018

<u>Goals</u>

- advancing and harmonizing IT infrastructure in participating sites
- enable data exchange for healthcare and for research
- establishment of data integration centers (DICs) to support structured medical and study documentations in clinical and research IT

[research by Marcel Gladbach]





PPRL WITHIN SMITH

- apply PPRL for linkage and data exchange between different sites (DICs)
- development of PPRL components for ID Management
 - onsite Coding Service and central Matching Service

Features

- project-specific generation of bit vectors possible
 - flexibility regarding quasi-identifiers
- continuous matching
 - initial matching between two DICs
 - matching new patients without linkage of complete source
- multiparty matching
 - building clusters of matches of more than two sources

[research by Marcel Gladbach]



CONCLUSION

Research results

- performance improvements
 - distributed filter and blocking approaches
- postprocessing methods
 - resolution of 1:n matches
- multiparty approaches
 - linking of more than two sources

Application Projects

- Mainzelliste
- SMITH consortium





OUTLOOK

Future work: transfer PPRL approaches into practical application

- considerable aspects for PPRL in practice
 - continuous / incremental matching
 - multiparty matching
- focus on privacy and quality of PPRL
- develop a PPRL toolbox
 - use in applications
 - comparative evaluation



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